

GROWING LOCAL GIVING



Arlene Sy
CCT Visions of Hope Foundation

February 5, 2021

ABOUT MYSELF



Annual Budget **Php 4 Million Pesos**

GROWING LOCAL GIVING
FOR SUSTAINABLE FUNDRAISING

Start up NGO, established in February 5, 2011 – now on its 10th Year in active operation.

1 Year of immersion on grass roots without any document, property, staff – Year 2012

Year 2013 we rented our center in Crame, hired 3 fulltime staff that grew up to 7 staff by 2015.

We offer afterschool programs focusing on creative arts and sports integrated with spiritual development and values formation.



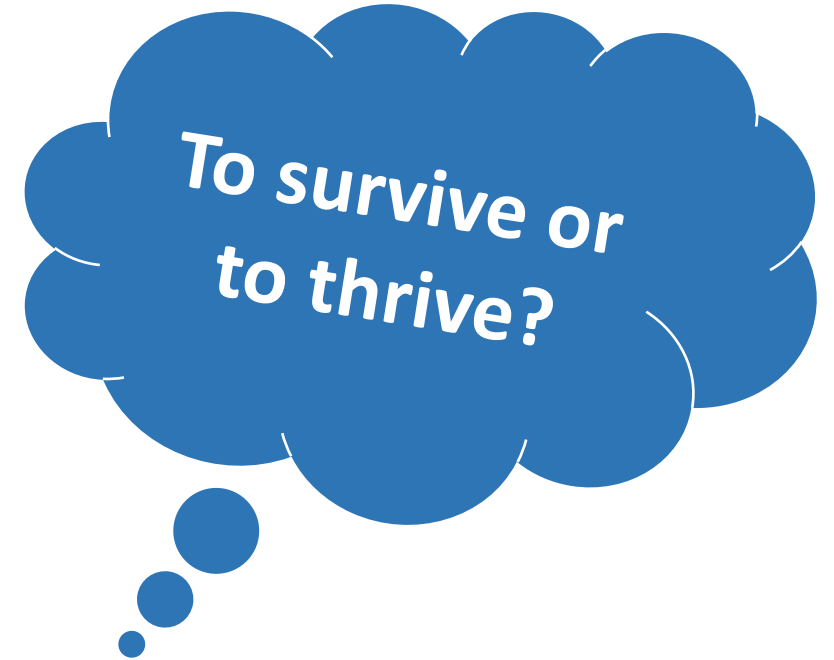
Year 2015, I became a part of CCT Group of Ministries and served as the foundation and school's Executive Director

	Right Start	CCT Visions of Hope
Program	Afterschool	School, home care, afterschool, health
Program Reach	San Juan City	Nationwide Luzon, Visayas, Mindanao
Annual Budget	4 Million	39 Million
No. of Staff	7	110
Size of Organization	Small	Medium
Funding Sources	Network of Friends, Volunteers	CCT Group Surplus, Sponsorship Program, Grants, Personal Giving
Strategies	Word of Mouth, Social Media	Word of Mouth, Social Media, Campaigns, Sponsorship, Grant Writing, visitation, "Come and See"
Type of Funders	100% Local Funders	85% Local Funders, 15% International



GROWING LOCAL GIVING
FOR SUSTAINABLE FUNDRAISING





Do not despise **humble beginnings**, for the Lord rejoices to see the work begin
Zechariah 4:10

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HOW DID WE DO IT?

1. Create a **partnership and communication plan**. What MESSAGE do you want to tell?

2. **Find your niche**. Ask the question: “Why will people support your cause?” What makes you different from the thousands of organizations out there seeking resources?

GROWING LOCAL GIVING

1. Embrace the fact that Filipinos are by nature **altruistic**. They are more concerned of the welfare of others as compared to other race.
2. The “**Bayanihan**” spirit lives on!
3. A lot of donors and partners have resources to share, they just want to know **WHO TO TRUST**.



GROWING LOCAL GIVING
FOR SUSTAINABLE FUNDRAISING

CSA Christian
Stewardship
Association



**PHILIPPINE CHILDREN'S
MINISTRIES NETWORK**

WHAT DO FUNDERS LOOK FOR?



1. Real people with real problems to address.
2. Transparency and integrity of the fund raiser and of the organization.
3. Updates and information about the ministry.
4. Impact of your programs/ ministry.

COLLABORATION IS THE KEY TO A GROWING LOCAL GIVING



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Every child is a vision of hope

We reach and serve the poor Filipino children and youth through:

Visions of Hope is the Children and Youth Ministry of the Center for Community Transformation (CCT) Group of Ministries, a Christian Development Organization implementing holistic and transformational programs and services among poor and marginalized communities all over the Philippines. Visions of Hope dreams to see the next generation of poor Filipinos wholistically transformed and empowered; living as Christ-centered citizens, productive and positive influencers of the society.

-  Education and Scholarship Program
-  Homecare Residential Program
-  KINABUKASAN Flexible Learning Options
-  Health and Wellness Program




Become a Child Champion
Invest in the lives of the children served by our HomeCare Program. Sponsor a child.

Adopt a Student Center/ Kindergarten
Help in running our community-based afterschool programs and kindergarten.

Donate to our Different Programs and Initiatives
Outreach, health, feeding, wellness, scholarship.



share

Coinbank Project
Give for the benefit of our different Outreach Programs like Medical Missions and Campus Tours.

Give Hope
Share our stories of hope and transformation by supporting our Social Enterprise.

Share your Material Blessings
Give in-kind. Meet a need through your resources.



serve

Become a Volunteer
Give your time for a greater cause. Serve using your gifts and talents.








pray

Be a Prayer Partner
Cover us and the children we serve in prayer.

WE INVITE YOU TO
EXTEND YOUR HAND AND
EMBRACE OUR CAUSE



Join us in the journey of transforming the lives of the next generation, because every child is a vision of hope!

-  /visionsofhopefoundation
-  visionsofhopefoundation.org
-  visionsofhope@cct.org.ph
-  (02) 524-1819 local 2077 / +63 963 455 3677
-  5th Floor Echelon Tower, 2100 A. Mabini St., Malate, Manila 1000, Philippines






GROWING LOCAL GIVING
FOR SUSTAINABLE FUNDRAISING



**PHILIPPINE CHILDREN'S
MINISTRIES NETWORK**

Connect with us!

Arlene Sy
Executive Director
arlene.sy@cct.org.ph
+63920-9730179

 /visionsofhopefoundation
 visionsofhopefoundation.org
 info@visionsofhopefoundation.org
 (02) 524-1819 local 207
 5/F, Echelon Tower, 2100 A. Mabini St.,
Malate, Manila

Bank Details

Account Name: Visions of Hope Foundation, Inc.
Metrobank Account Number:
501-7-501-50273-8
Security Bank:
0000007071372



Composed Original Songs :
Every Child is a Vision of Hope

GROWING LOCAL GIVING
FOR SUSTAINABLE FUNDRAISING



ADVOCACY SHIRT

Colors:

GREEN

YELLOW

ORANGE

WHITE

BLACK

Php 250

Sizes	Chest Width	Shirt Length	Sleeve Length
XS	17	23.5	11
S	18	25	12
M	18.5	26	12.5
L	19.5	27	13.5
XL	20.5	28	14
2XL	22	29.5	15
3XL	24.5	31	16.5



every child needs a CHAMPION



"Every child deserves a champion - an adult who will never give up on them, who understands the power of connection and insists that they become the best they can possibly be."
-Rita F. Pierson, Educator

Welcome Letter from the Executive Director

Dear Sir/Madam

Thank you for your commitment to be a Child Champion. We pray that you would not only be a blessing to your child, but in the spirit of reciprocity, he/she would be a blessing to you as well. As you continue to develop a relationship with him/her, we hope that his/her life would be a testimony to you of God's grace and mercy.

Your commitment will allow us to continue extending God's love to your children and others by providing them with the wonderful and life-changing experience of being cared for and nurtured at Visions of Hope.

Should you have any questions about your sponsorship, please feel free to e-mail R'love Rojas at rlove.rojas@cct.org.ph or call her at 0943-455-3677.

Once again, thank you for being a Child Champion!

Blessings,

Arlene S. Sg
Executive Director, Visions of Hope





every child needs a CHAMPION

When you become a Child Champion, you take part in the journey of a Visions of Hope child - you become a channel of God's love and blessings. This child sponsorship program allows you to engage with the children in our residential homes in Laguna and Sarangani province. The children we serve are street children, abandoned, abused, neglected, at-risk, out of school and disadvantaged youths and children from tribal communities.

As a Child Champion, you help provide:



- Home-like environment
- Education
- Health and wellness
- Livelihood and savings
- Afterschool programs
- Spiritual Nurturing and Discipleship
- Social Services (e.g., birth certificate processing)

As a Child Champion, you are supporting the children who are part of our Homecare Program



Rose of Sharon
House of Friendship
Brgy. Puypuy, Bay, Laguna



Magdalena
Community Center
Magdalena, Laguna



Kerith Ravine
Boarding Home
Malungon, Sarangani

We invite you to invest in the lives of the next generation.

Be a CHILD CHAMPION today!




BECOMING A CHILD CHAMPION FAQs

How much is the sponsorship?
Each child needs Php8,000 per month for their living expenses. You may opt for a full sponsorship package (Php8,000 per month) or partial sponsorship (Php2,000 per month).

What are my payment options? What are the giving cycle options available for me?
You may pay via cash or cheque deposit, online/mobile banking, or PayPal.
We also have three payment schedules available: monthly, semi-annual, or annual.

How long is my sponsorship commitment for?
Your initial commitment as a Child Champion will be good for one (1) year and may be renewed each year.

Will I get to know my sponsored child?
Yes! As soon as you become a Child Champion, we will send you your Child Champion Kit and we'll arrange how you can meet with your sponsored child.

What's in my Child Champion Kit?
Your Child Champion Kit will include the following:

- Welcome letter from Visions of Hope
- "Thank You" letter from your sponsored child
- Child's Profile
- Photo Magnet (with the child's picture)
- Connect with Us Card

How to send your donation?

☒ via CASH through BANK DEPOSIT

☒ via ONLINE / MOBILE BANKING

☒ via writing a CHEQUE

☒ via PAYPAL

VOH Peso Account:
Account name: Visions of Hope Foundation, Inc.
Metrobank Account Number: 5017-501-50273-8
Security Bank: 0000007071372

PayPal Account:
givetovoh@gmail.com

Please send a scanned copy, clear photo, screenshot of the bank deposit slip or online transaction confirmation to any of the following:
Viber: +63 943 455 3677
E-mail: visionsofhope@cct.org.ph

Our Child Champion officer will get in touch with you shortly to confirm receipt of your donation and also to send you more information on the next steps on how to get to know your sponsored child.

Quick guide to engaging with your sponsored child:

 **We encourage you to get to know your sponsored child**
You can send your letters to: 5th Floor Echelon Tower, 2100 A. Mabini St., Malate, Manila
Write the name of the child or E-mail your letter through - visionsofhope@cct.org.ph with the subject line: For my sponsored child, (name of child).
**Note that for the safety and security of our children, all messages will be screened by VOH.*

 **If you want to send them gifts, you can do it in two ways:**
1. Send the actual gift to VOH Office at 5/F Echelon Tower, 2100 A. Mabini, Malate, Manila
2. Deposit to the VOH account and e-mail visionsofhope@cct.org.ph with the following info:
Gift item:
Amount of the gift:

 **We can arrange a trip for you to our homecare facility so you can spend time with your sponsored child.**

GROWING LOCAL GIVING

FOR SUSTAINABLE FUNDRAISING



Saan aabot
ang **₱10** mo?

EDUK-AKSYON

Scholarship Program para sa mga Kabataang Tribo
sa Palawan at Sarangani

**P10/araw o
P300/buwan**

Para sa iba pang detalye, mag-text o tumawag sa
0943 455 36 77 o mag-e-mail sa visionsofhope@cct.org.ph

Magtulungan tayong
UMAKSYON para sa
EDUKASYON!



EDUK-AKSYON

Scholarship Program para sa mga Kabataang Tribo
sa Palawan at Sarangani

*Your
Journey
begins here as a*
CHILD CHAMPION

Maraming salamat sa iyong
pag-AKSYON para sa EDUKASYON!



KALAGAYAN NG MGA KABATAANG TRIBO SA KANILANG KOMUNIDAD



Kakulangan ng oportunidad na tulad
sa ibang mga kabataan



Bihirang bumaba mula sa kanilang tirahan sa bundok



Isinasantabi ang pag-aaral kapalit ng paghahanapbuhay



Nakararanas ng kakulangan sa pagkain at
pangangailangang pangkalusugan



Walang kakayahang magdesisyon at makibahagi sa
mga gawaing makapagpapaulad ng pamumuhay



ANG TUGON

Ang CCT Visions of Hope Christian School
ay naitag para sa mga kabataang tribo
sa Quezon, Palawan at Malungon, Sarangani.

ANG AKSYON

Eduk-Aksyon:
Binhi ng Pag-asa
Scholarship Program para sa
mga Kabataang Tribo sa
Palawan at Sarangani.



Paano at tuwing kailan ako magbibigay ng suporta?
Maaari kang magbigay via salary deduction, cash/
check deposit, GCash, o Paypal, kada buwan
o kada taon.

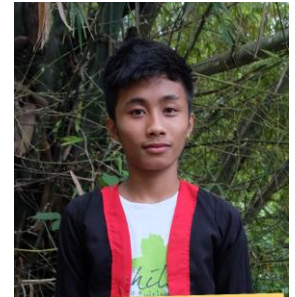


Magpadala ng scanned copy, clear photo,
o screenshot ng bank deposit slip o online
transaction confirmation sa:
Viber: +63 943 455 3677 o
E-mail: visionsofhope@cct.org.ph



Ang aming Eduk-Aksyon Officer ay makikipag-ugnayan sa iyo
para kumpirmahin na natanggap ang iyong suporta.

VOH Peso Account:
Account name: Visions of Hope Foundation, Inc.
Metrobank Account Number: 501-7-501-50273-8
Security Bank: 0000007071372
PayPal Account: givetovoh@gmail.com



EDUK-AKSYON

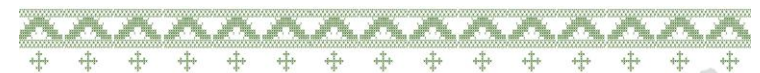
Scholarship Program para sa mga Kabataang Tribo
sa Palawan at Sarangani

Roberto Dondan

15 years old

Birthday: May 12, 2004

"I want to become a teacher."



CERTIFICATE OF COMMITMENT

THIS IS TO CERTIFY THAT

Krishna Lopez

is committed to support the education
of **Artman Moda** under CCT-Visions of Hope Christian School
beginning on 12th day of December, 2019.

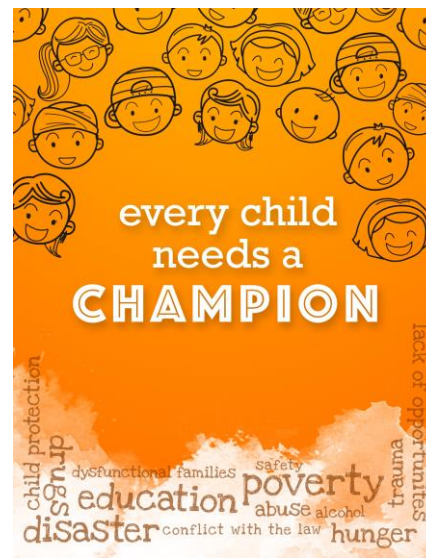
"Every child is a vision of hope."
-Ruth S. Callanta

EDUK-AKSYON

Scholarship Program para sa mga Kabataang Tribo
sa Palawan at Sarangani

ARLENE SY
Executive Director

ABIGAIL PRAISE LIMPIN
Education Program Head



An aerial photograph of a city street, showing buildings, sidewalks, and a few people walking. The image is tinted with a warm, orange-brown color. Overlaid on the image is the text "IMPACT YOUR CITY" in a large, bold, white sans-serif font. The word "IMPACT" is on the top line, and "YOUR CITY" is on the bottom line, centered under "IMPACT".

IMPACT YOUR CITY

Jeremiah 29: 7

Seek the peace and prosperity of the city, because if it prospers, you too will prosper.